



CASE STUDY

United for Prevention in Passaic County

The United for Prevention in Passaic County coalition was created in 2012 through a grant awarded to William Paterson University (WPU) by the New Jersey Division of Mental Health and Addiction Services to provide substance abuse prevention resources in the county. Hosted by WPU, the coalition functions to serve the community and has two priorities: reduce underage drinking and reduce the misuse and abuse of prescription medications.

“Conducting TIPS training within the community and at the university and college level is an excellent preventative environmental strategy that best meets our goal to reduce underage drinking. We train Peer Educators at Passaic County Community College and Peer Health Advocates at William Paterson University to become certified TIPS for the University trainers so

that they can conduct the training sessions with their peers. Coalition members and Municipal Alliance Coordinators have also been trained as commercial certified TIPS trainers and are able to assist the coalition with training as many establishments in the county as possible,” said Sherrine Schuldt, Prevention Specialist at United for Prevention in Passaic County.

The coalition has sponsored 45 certified TIPS trainers who have trained almost 400 university and college students, 29 participants from four local bars, and 27 liquor store owners. The 2015 TIPS Award of Excellence was presented at the Passaic County Youth Services Conference on December 18, 2015.

